

ELEVATE

JACKSONVILLE



Elevate Jacksonville: Positioned for a Great Year!

Hello *|FIRST_NAME|*

Have you been wondering what is happening at Elevate Jacksonville? We are very excited to share some updates and BIG news in today's email. Plus, we are on the verge of more exciting announcements in the next few weeks so stay tuned! 🤗

First, we want to **thank you** for all your support and dedication to the Elevate mission! Those smiling faces in the photos above are some of our Elevate students and staff, many of whom have never played a round of golf. Let alone a visit to one of the most iconic courses in the nation- TPC Sawgrass!

These adventures are a crucial component of the Elevate mission. **Because of your giving**, the program allows students to build confidence in their abilities by exploring experiences outside their comfort zone. It challenges students to utilize their in-classroom training in practical ways.

A Message From:



George E. Maxey
Executive Director

Dear *|FIRST_NAME|*,

The staff at Elevate Jacksonville are constantly reminded of the needs in Duval County and we continue to persevere like never before. Our commitment to our students is unwavering. The summer program brought big challenges and big opportunities, it was inspiring and motivating.

We are proud to announce a distinct change in our outreach strategy. We are now serving two middle schools that feed directly into two high schools, Ribault and Westside. These pipelines allow us to reach students younger, and to remain with them longer. Giving us several years to make a deep impact on each student that will last for generations to come.

This summer we were also able to recruit and train a talented group of fresh Teacher/Mentors. Having just completed the first quarter of the school year I can definitively say they are the right fit and are performing to the high Elevate standards.

Something else that makes this year unique is that thanks to multiple grants and generous donors we have received funds to cover our administrative costs.

This means, 100% of your contributions go directly to student programming and Teacher/Mentor salaries.

We must recognize the support of our donors, **YOU**, our champions! Without your giving and generosity, our program does not exist. We are thrilled and humbled by each contribution. No donation is small, every cent is valued.

I genuinely **thank you** for your continued support,

George E. Maxey
Executive Director

Proudly Serving 550 Students
2023-2024 School Year:

Jean Ribault High School
Jean Ribault Middle School
Westside High School
Westside Middle School

NEW: Development Coordinator!

Elevate Jacksonville is thrilled to announce the addition of a dynamic and proficient leader to our team. With a strong work ethic and a commitment to making a difference, Kelli Matonak has joined us in our mission to empower urban youth in Duval County in the position of Development Coordinator.

Kelli comes to us with a wealth of experience, with more than 20 years in communications, marketing, and creative services. With a strong background in digital strategy, public relations, and marketing campaigns; Kelli will bring a fresh perspective and a set of valuable skills to Elevate Jacksonville. Her mission is to broaden development, helping us to reach our goals of reaching more students.



Kelli has a passion for children and community programming. She is a mother of two, and a Girl Scout leader for several years. Her personal and professional experience makes her the perfect fit for our Elevate Jacksonville team.

Please join us in welcoming her, and stay tuned for the amazing work we'll achieve together!

Mental Health Matters

Mental Health Concerns:

47% of young people say they are **moderately or extremely DEPRESSED**

40% of students **do not have hope for their FUTURE**



Relational Concerns:

61%
OF YOUNG
PEOPLE

agree with the statement...

The adults in my life don't truly know how much I am struggling with my mental health.

45% OF YOUNG
PEOPLE

say that they are **moderately or extremely LONELY**

"Elevate has helped me when I was struggling with depression, and stressing because of school and negativity outside of school. There were several things my Teacher/Mentors told me to do so I can get out of being depressed and stressing, but I wanted to handle things in my own way. It didn't work it just made it worse for myself. But then I looked back on what they told me, and it worked. I thank them a lot for the person I am today."

De'Joun Hunter
Jean Ribault High School
12th Grade



How Can I Help?

You are receiving this email because you are an **Elevate Champion**. You are a *giver*, a *supporter* in our united mission to foster *growth in Duval County*, one **student** at a time.

We are frequently asked, "What Can I Do to Help?" Fundraising is one key component of our non-profit success. We are actively seeking influential speakers for our classrooms, corporate sponsors, partners, and ambassadors to help spread the word.

Share our mission with your friends, neighbors, and colleagues!

elevatejacksonville.org

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